



FOR IMMEDIATE RELEASE

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REDEEMING LOVE TRANSITIONS SERVICES TO REBIRTH HOMES FOR STRONGER FUTURE

Southern California based nonprofit Redeeming Love, a safe and nurturing residential program for young women seeking rehabilitation from domestic sex trafficking, announced today that after a considerable amount of reflection and prayer, they will be transitioning all existing services and assets to complementary organization Rebirth Homes.

Charlene Heydorn, Founder of Redeeming Love stated, "This has not been an easy decision for our leadership to make. However, we recognized that to further support the opportunity for a successful future for the young women who come through our program, we needed to consider the "next step" in their transition and growth, which is where Rebirth Homes comes in. Although we have similar residential programs, they have developed additional programs that give them a chance at sustainability and independence. We are excited to support these transitional efforts to give these young women all the opportunities they deserve to grow and thrive and we know the Rebirth Homes team will provide that."

Both programs began in 2012 and 2013, respectively, with similar visions to come alongside human trafficking victims as they learn their identity in Christ and become empowered to lead productive lives, free of bondage.

Communications in recent months highlighted similar missions, sparking consolidation talks, wherein it was discovered that Rebirth Homes possesses more assets to support trafficked girls and adult women in residential programs throughout their walk of healing, and Redeeming Love had effectively raised awareness to this tragic societal issue.

The non-profits came to a unified decision to donate their resources to Rebirth Homes to further the mission and increase their combined impact, teaching survivors basic skills leading to a

successful transition to a life of freedom. “We are very blessed and humbled by this move and we are excited to see how God uses this transition to redeem more lives from human trafficking,” says Martis. Continued services will support their clients in education, counseling, and job skill training, offering group counseling, trauma therapy, and education.

According to the Centers of Disease Control and Prevention (CDC) website, sex trafficking is form of modern-day slavery. It involves the use of force, fraud, or coercion to make an adult engage in commercial sex acts and is one of the biggest criminal businesses in the world. Human trafficking grows by a million people a year.

“Since it’s black market it’s hard to track,” says Martis. “Tens of thousands are moved around throughout the different states. It’s very well hidden and lucrative for traffickers. Globally it has grown from a \$30 to \$200 billion industry in the last eight years. Unlike drugs, people can be sold over and over again.”

Rebirth Homes and Redeeming Love invites and encourages financial partners and volunteer supporters of Redeeming Love to continue in the mission by contacting Rebirth Homes at rebirthhomes.com.

About Rebirth Homes:

Rebirth Homes provides a 24 month residential program for women 18 years and older who have been trafficked as well as support services in education, counseling, and job training. Their purpose is to get young women who have been trafficked back on their feet and into a state of spiritual strength, while becoming physically, emotionally and financially independent. For more information, visit rebirthhomes.org

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